

WAIACF

WORLD ARTIFICIAL INTELLIGENCE CANNES FESTIVAL

FEBRUARY 8-10, 2024

Cannes, France

Conferences · Exhibitions · Demos

JOIN THE WORLD'S FLAGSHIP AI EVENT

**GET THE FULL EXPERIENCE
OF THE WORLD ARTIFICIAL
INTELLIGENCE CANNES FESTIVAL**

MORE INFORMATION AND REGISTRATION ON

www.worldaicannes.com

WORLD AI CANNES FESTIVAL



CANNES, AN EMBLEMATIC CITY OF PRESTIGE

Cannes doesn't sleep in winter!
A different facet, but just as charming as during the summer season.
A unique experience in an elegant and distinctive setting: the prestigious Palais des Festivals de Cannes opens its doors to you for an exceptional setting with its famous Croisette, its views over the Mediterranean Sea and its elegant atmosphere. A distinct environment, often more relaxed than the hustle and bustle of Paris. Business meetings in such a setting are more pleasant and more conducive to networking. Adopt the Cannois lifestyle for 3 days: exclusive and exquisite. Michelin-starred restaurants, the Croisette and prestigious evening events are part and parcel of everyday life in this city.

 Action! The crème of the AI hits the red carpet at the Palais des Festivals in Cannes.

AN UNPRECEDENTED CONCENTRATION OF INFORMATION

The World AI Cannes Festival offers

250

CONFERENCES

(keynotes, round tables and use-cases) led by specialists who count in AI at European level and in a sumptuous setting. It's a unique opportunity to gain new knowledge, discover the latest trends and new perspectives, and understand technological advances in the field of AI.

By investing in a full pass, you'll gain privileged access to exclusive content,

300

RENOWNED

SPEAKERS

and an exceptional network.



It's an opportunity to enrich your knowledge base, keep abreast of the latest advances and network with professionals who can inspire you on your AI challenges. The World AI Cannes Festival conferences are catalysts for your personal and professional development, providing you with ideas and information that you can build on for the long term.

LEARN FORM THE BEST AND BRIGHTEST

Keynotes, panels, workshop, masterclasses, interactive experiences, new product announcements...

We've invited over +300 speakers for a unique rendez-vous with the goal of improving both business and society. You will never stop learning



Yann LECUN
Vice-President and Chief AI Scientist, *META AI*



Nick BOSTROM
Professor, *OXFORD UNIVERSITY*
Head, *FUTURE OF HUMANITY INSTITUTE*



Adam CHEYER
Inventor, entrepreneur and pioneer in AI and computer human interfaces



Antonio KRÜGER
Chief Executive Office, *GERMAN RESEARCH CENTER FOR ARTIFICIAL INTELLIGENCE*



Luc JULIA
Scientific Director, *RENAULT*



Jean-Gabriel GANASCIA
Professor, *SORBONNE UNIVERSITY*



Francesca ROSSI
Fellow and AI Ethics Global Leader, *IBM*



Esma AÏMEUR
Professor at the Department of Computer Science, *UNIVERSITY OF MONTREAL*



CONFERENCE HIGHLIGHTS

- Interactions between research and business fields about possible commercial application of AI research**
Adam CHEYER, *Inventor, entrepreneur and pioneer in AI and computer human interfaces*
Juliette MATTIOLI, *Senior Expert in Artificial Intelligence, THALES*
Antonio KRÜGER, *Chief Executive Officer, GERMAN RESEARCH CENTER FOR ARTIFICIAL INTELLIGENCE*
Marcin DETYNIECKI, *Head of Research and Development & Group Chief Data Scientist, AXA*
- Future of jobs: focus on the human impact of AI**
Stefano SCARPETTA, *Director, Employment, Labour and Social Affairs, OECD*
Anant AGARWAL, *Founder and Chief Platform Officer of EDX and Professor of Electrical Engineering and Computer Science, MIT*
Corina APACHITE, *Program Head Artificial Intelligence and Data, CONTINENTAL*
- Computer vision**
Yann LE CUN, *Vice-President and Chief AI Scientist, META AI*
- Debate : Should we slow down research on AI ?**
Yann LE CUN, *Vice-President and Chief AI Scientist, META AI*
Mark BRAKEL, *Director of Policy, FUTURE OF LIFE INSTITUTE*
Francesca ROSSI, *Fellow and AI Ethics Global Leader, IBM*
Nick BOSTROM, *Professor, OXFORD UNIVERSITY & head, FUTURE OF HUMANITY*
- How to operate ethical AIs by design ?**
Jean-Gabriel GANASCIA, *Professor, SORBONNE UNIVERSITY*
Saïda BELOUALI, *Professor of A.I. Ethics, MOHAMMED I UNIVERSITY*
Albena KUYUMDZHIEVA, *Policy Officer at European Innovation Council Unit, DG Research and Innovation, EUROPEAN COMMISSION*
- Leveraging AI in favor of a sustainable company strategy**
Philippe RAMBACH, *Senior Vice President, Chief Artificial Intelligence Officer, SCHNEIDER ELECTRIC*



EXHIBITION

Immerse yourself in the Future Tech Expo where companies and startups showcase cutting-edge products, innovations, and tech solutions in an exceptional setting in the heart of Cannes.

Explore over 230 leading brands and witness more than 50 startup pitches along with 60 captivating demo sessions. It's your opportunity to discover the latest advancements and envision the practical applications of these technologies across diverse professional sectors.



JOIN US FOR A JOURNEY INTO THE FUTURE OF AI TECHNOLOGY!

MEET OUR TOP 10 SPONSORS PRESENT AT #WAICF24



CONNECT WITH INSPIRING PEOPLE

The World AI Cannes Festival brings together global experts, industry leaders, innovators and AI professionals. Take advantage of a unique and prestigious setting to meet and network with industry influencers and colleagues.

business partnerships and investment opportunities.

Meet AI players from all industries and hierarchical levels to establish fruitful professional synergies.

The festival is your chance to start 2024 afresh by setting up new collaborations,



SIDE EVENTS

NEURONS AWARDS

Your executive pass gives you access to the Cannes Neurons cocktail dinner on February 8.



NETWORKING DINNER COCKTAIL

The executive and full pass gives you the access to the Networking Dinner Cocktail on February 9



THEY SAY IT BETTER

91% of attendees were **satisfied / very satisfied** with their participation in 2023
87% of them would **recommend the event** to their network.

"It was a fantastic conference, kudos to the team." – **MCKINSEY**

"The event was absolutely fantastic and I am honoured to be part of it. The best event of this type in Europe" – **BBC**

"Great organization! It is really difficult to organize such a large event, combining a conference program with an exhibition area, with special events in the evening, and do something valuable to both established companies and startup" – **HUSQVARNA GROUP**

"Thank you! It was a pleasure to participate, and it was really amazing!" – **LIBRODEPASES/ THE WALT DISNEY COMPANY**

"The event was very well organized, striking the right balance between tech, business and scientific aspects, as well as creating plenty of opportunities to connect and socialize. Well done and thank you!" – **PHILIPS**

"My general feedback is that it was one of the best learning opportunities I have had during the last few years. The level of business leaders and speakers I met during the conference was extraordinarily high and I believe that many strong connections will remain" – **VOLVO**

"Congrats on the success of the WAICF. It was amazing." – **DAIMLAS**

"Many thanks for your support! The festival surpassed my expectations, and the Corp Agency team performed brilliantly. The event was very professional, and everything from hosting to hospitality was excellent. Simply top. The speakers and agenda were outstanding, and I discovered numerous helpful use cases and networked with many professionals. We agreed to work on a few things during the 1:1 meetings. I have already suggested the event to other in my organization" – **ABB**

"I've met multiple good contacts to share knowledge and information. We have even started working together!" – **TENNET**

"I really enjoyed the event and think WAICF will continue to thrive in the coming years." – **LAUNCH CONSULTING**

"Thank you and congratulations on another amazing conference! I found it to be very valuable and worthwhile and I hope we can continue our partnership in 2024!" – **ITU**

"Congratulations on the success of WAICF 2023! I had an incredible experience attending." – **INDIAai / MOZILLA**

GROUP REGISTRATION

Sharing the World AI Cannes Festival with your colleagues, clients or prospects will definitely build and strengthen long-lasting professional relationships.

OUR FULL PASS PACKAGE INCLUDES :

- Access to the exhibition floor
- Full-access to all Conference tracks
- Access to the seven Thematic Zones
- Access to Workshops program
- Startups Pitches
- Full Pass exclusive catering area
- All access to the Open Day (Feb. 11th)
- Networking App (Discovery + Full Pass attendees)
- On-Demand Replays (45 days)
- Wifi

NB OF ATTENDEES	DISCOUNT	FULL PASS CONFERENCE • 1 DAY	FULL PASS CONFERENCE • 2 DAYS
3 attendees and more	25%	532,50€ (instead of 710€)	742,50€ (instead of 990€)
5 attendees and more	35%	461,50€ (instead of 710€)	643,50€ (instead of 990€)
10 attendees and more	40%	426€ (instead of 710€)	594€ (instead of 990€)

Price excl. VAT

OUR EXECUTIVE PASS PACKAGE INCLUDE:

- Access to the exhibition floor
- Full-access to all Conference tracks
- Exclusive access to the Executive Lounge area
- Exclusive access to the Networking Cocktail (Feb. 9th)
- Access to the seven Thematic Zones
- Access to Workshops program
- Startups Pitches
- Access to the Executive Pass exclusive catering area
- All access to the Open Day (Feb. 11th)
- Networking App (all attendees)
- On-Demand Replays (60 days)
- Wifi

NB OF ATTENDEES	DISCOUNT	FULL PASS CONFERENCE • 1 DAY	FULL PASS CONFERENCE • 2 DAYS
3 attendees and more	25%	967,50€ (instead of 1290€)	1342,50€ (instead of 1790€)
5 attendees and more	35%	838,50€ (instead of 1290€)	1163,50€ (instead of 1790€)
10 attendees and more	40%	774€ (instead of 1290€)	1074€ (instead of 1790€)

Price excl. VAT