

# February 9-11, 2023

**Cannes, France and online**

Conference, Exhibition, Demos and more



WORLD ARTIFICIAL INTELLIGENCE CANNES FESTIVAL

# SHOW REPORT

**[www.worldaicannes.com](http://www.worldaicannes.com)**

Given the profound changes we are living through, the major challenges of our time, our era even, are staggering. Artificial Intelligence (AI) brings us back to the question of the human condition, to the very essence of what it means to be human, to the relationship between prosperity and destruction, between life and its finiteness, between performance and alienation.

We live in an “age of changes” – digital, ecological, climate, demographic, geopolitical, cognitive even anthropological – where a new future is being written.

The stakes of the digital revolution – technological, capitalistic and ethical in their nature – are dizzying.

Will AI change even our sense of the common good? Should we be fearful of AI? Will there be room for free will in a world where chance and random thoughts are opposed.

Should we be concerned that, in the not-so distant future, a ‘creature’ endowed with the powers of AI could destroy humanity, like HAL, the computer on board the spaceship in Stanley Kubrick’s Space Odyssey 2001, which attempted to get rid of its human counterparts.

Should we fear that with technology capable of surpassing certain aspects of human abilities, we will become complete fools?

The response to these concerns, as valid as they are, cannot be allowed to stand in the way of the rapid progression of AI, nor bring us back to a fantasized pre-digital age.

Let’s not forget that people were suspicious of electricity when it first appeared at the end of the 19<sup>th</sup> century. At first, not understanding how the electric current passed from wire to lightbulb, many believed this innovation that we are now completely dependent on, to be a dangerous and uncontrollable form of magic.

AI is already an integral part of our daily lives and has been developing at an exponential rate for several years.

If a technological evolution brings neither misery or joy, it is up to mankind to give it a sense, to regulate it and to ensure that we do not become enslaved by it.

AI is not above this rule. And as the authors of this technological revolution, we must remain its only purpose and not unwittingly put ourselves at the service of our creation.

Only with determination and reason, rather than fatalism and fundamentalism (whether technophilia or technophobia), can we save our planet. Fear, rejection or inaction from policy-makers and citizens in the face of AI will only increase the risk of a surge in purely commercial AI applications or those damaging to personal freedoms.

This is why, we should echo the words of Albert Einstein when he said “the world will not be destroyed by those who do evil, but by those who watch them without doing anything” By ethically and sustainably harnessing the power of AI, we will meet the challenges of the Anthropocene epoch, namely climate change, the fight to preserve biodiversity, the continuity of democracy, the fight against poverty.

It falls to us to ensure AI is at the service of the Common Good.



**David LISNARD**

Mayor of Cannes President of the Cannes  
Pays de Lérins Agglomération Vice-President  
of the Alpes-Maritimes Regional Council

Across time and continents, Humankind has always moved forward thanks to major discoveries and inventions which shake our beliefs, expand our knowledge and transform our daily lives.

From the invention of cybernetics to the use of algorithms by GAFAM or BATX, and not forgetting Alan Turing's famous question, "Can machines think?", the prospect of artificial intelligence transcends the ages and fires imaginations.

Today, the technology presents Europe with a real challenge to civilization: how to combine the development of this revolutionary technology with the undeniable imperatives of integrity and human dignity?

Create a land of AI: this is the aim of our Department's SMART Deal, alongside the House of AI, which raises awareness on the application and professions of intelligent systems, our call for health projects that integrate AI with medical innovations and lastly OTESIA, which brings together sector stakeholders around coherent and ethical issues of Arti-

ficial Intelligence, and ensures the human is placed at the heart of the technology.

And where better than Cannes, for decades a beacon of cultural and scientific creation, to showcase this new adventure of the 21<sup>st</sup> century?

With international exhibitions, workshops, happenings, conferences, networking opportunities, gatherings and meetings, The World A.I Cannes Festival offers three exceptional days dedicated to looking toward the future and progress.

It is my hope that with this unprecedented event we will celebrate the greatest aspects of human innovation and ingenuity.



**Charles-Ange GINESY**

President of the Department  
of Alpes-Maritimes

It now seems we can curb the pandemic, that took us by surprise three years ago, thanks to science and modern medicine. Around the world, an unprecedented vaccination campaign is being rolled out. Despite believing ourselves almost invincible, a simple virus, the origins of which are still unclear, stopped us in our tracks and forced us to reevaluate who and what we are. Debates around topics such as transhumanism and the prolongation of life took a back seat, as fundamental philosophical questions from the time of the Ancient Greeks resurfaced!

As a reflection of its time, the crisis is evidence of our full entry into the digital age. Covid-19 pushed us — forced us — to immerse ourselves in the shift to digitalisation, a process that has now accelerated significantly since it began several decades ago. We have learnt how to work remotely, our children have continued their schooling thanks to Zoom, and we have even witnessed our elders communicate with family and friends via smartphones and tablets.

Today, a day rarely goes by without talk of new technologies, in particular artificial intelligence (AI). Merely a curiosity at first, it is now essential to understand the basics and implications of the technology. We talk about AI in the media, we hold conferences on it, and its role in our society is increasingly focused on in social networks.

Artificial intelligence and the harnessing of connected technologies such as 5G, IOT, Blockchain, is becoming a weapon in the fight for geopolitical power. What was previously based on land ownership then the control of oil fields, now moves closer towards the control of artificial intelligence, thanks to its capacity to analyse, understand and study data; the new black gold. Considerable progress has been made in the field of AI and other technologies, such as the advent of the next computing revolution with quantum computing, await us.

All sectors of human activity will change. Already, we are starting to see the effects of this “deep tech” on our lives. How can we take advantage

of these advances in technology? What opportunities will they bring? How can we give new AI developers the space they need to present their ideas, to discuss and continue to learn?

The World Artificial Intelligence Cannes Festival (WAICF) was conceived to meet these goals and will take place from February 9th to 11th 2023 in the prestigious surroundings of the Palais du Festival de Cannes. A location situated at the heart of a unique ecosystem known as “AI country” and home to the largest technopole in Europe, Sophia Antipolis. The technology park also houses over 300 AI researchers, is host of the Sophia Summit, (one of AI’s largest scientific gatherings), and home of the first “House of Artificial Intelligence” dedicated to the democratisation of AI.

Together with the Palais de Festival, this major event will showcase AI to the world and offer large and small businesses alike the opportunity to demonstrate their knowledge, launch new products and contribute in a vital way to the future of Artificial Intelligence and its impact on society today, and tomorrow.



**Marco LANDI**

President of Institut Europa



# SUMMARY

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# WHAT IS THE WAICF?

The World AI Cannes Festival was born of a unique ambition: to bring together a wide audience for businesses around Artificial Intelligence, in order to raise awareness of the main economic, human and societal stakes associated with the technology. Through a rich and diverse programme, you are invited to discover and understand how artificial intelligence will transform our lives and our societies. For sectors of the industry, this new gathering is a fantastic opportunity to review the latest news in their market, to present their knowledge, to meet the business decision makers and leaders, and to demonstrate their commitment for an ethical and sustainable AI.

## THE AIMS OF THE EVENT



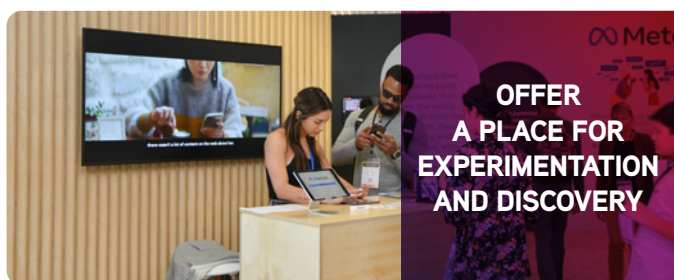
- Provide a framework for meaningful encounters
- Set up new collaborations and partnerships
- Bring together the supply chain and the ecosystem
- Create a place for discussion and business to take place
- Contribute to the emergence of ethical and responsible instruments



- Demonstrate the role of AI applications in our lives
- Inform, raise awareness and mobilise the young generation
- Become an observatory for market trends
- Encourage AI training offers in the different regions



- Show the range of services, products and solutions on the market
- Create a showcase for digital progress
- Showcase the diversity of AI



- Bring to life immersive experiences
- Highlight the progress AI can bring
- Connect AI to artistic and creative spheres

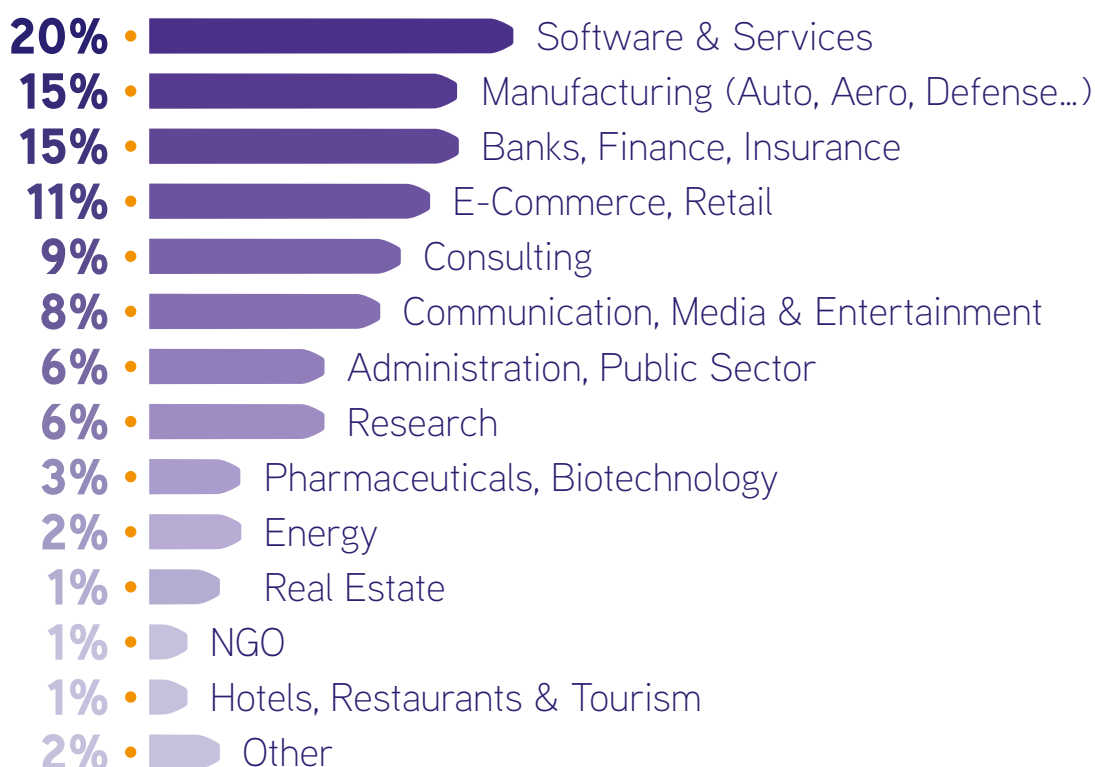
## 2022 KEY FIGURES

**13 500+** VISITORS

**160+** EXHIBITORS

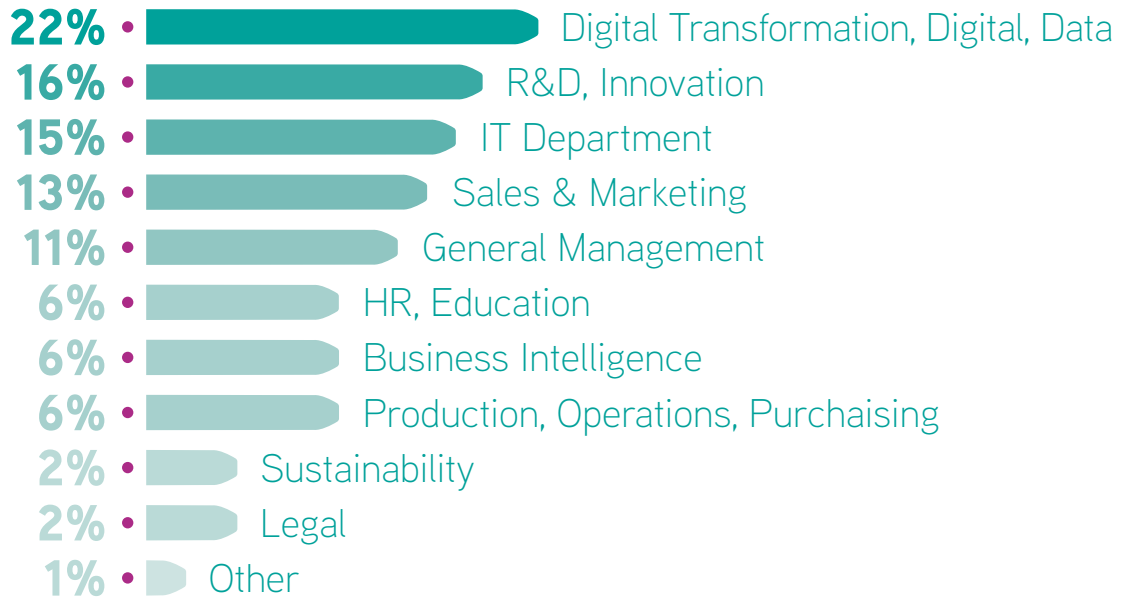
**300+** INTERNATIONAL SPEAKERS

### AUDIENCE KEY FIGURE PER SECTOR

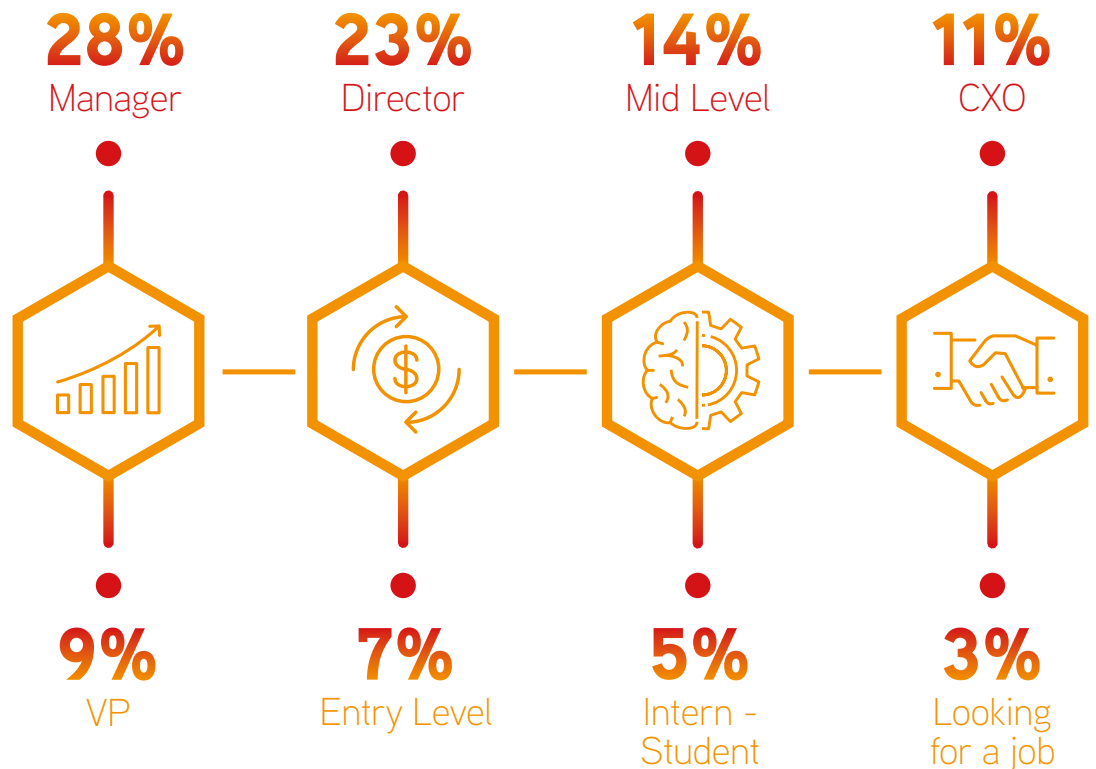


## 2022 KEY FIGURES

### AUDIENCE KEY FIGURE PER JOB TITLE



### AUDIENCE KEY FIGURE PER SENIORITY





## WHO ATTENDED IN 2022

The largest european companies, ready to implement AI in their organization, attended the first edition



## SOME OF THE COMPANIES AND EXPERTS THAT SUPPORT THE EVENT



# AMONG OUR 170 WORLD-CLASS EXPERTS WHO BROUGHT KEY INSIGHTS ON THE CONFERENCE PROGRAM



**Yann LECUN**  
*Vice-President and Chief AI Scientist*  
**META AI**



**Hiroaki KITANO**  
*CEO*  
**SONY AI**



**Eva KAILI**  
*Vice-President*  
**EUROPEAN PARLEMENT**



**Ambica RAJAGOPAL**  
*Group Chief AI Officer*  
**MICHELIN**



**Joseph STIGLITZ**  
*Co-chair, Expert Group on the Measurement of Economic Performance and Social Progress / Chief Economist*  
**OECD / ROOSEVELT INSTITUTE**



**Jean-Philippe COURTOIS**  
*Executive Vice President and President, National Transformation Partnerships*  
**MICROSOFT**



**Josephine TEO**  
*Minister of Communications and Information*  
**REPUBLIC OF SINGAPORE**



**Francesca ROSSI**  
*AI Ethics Global Leader*  
**IBM**



**Seth DOBRIN**  
*Chief AI Officer*  
**IBM**



**Pascale FUNG**  
*Director of CAiRE*  
**HONG KONG UNIVERSITY OF SCIENCE & TECHNOLOGY (HKUST)**



**Kay FIRTH-BUTTERFIELD**

*Head of Artificial Intelligence and Machine Learning, Member of the Executive Committee*

**WORLD ECONOMIC FORUM**



**Esteban Granero**

*CEO / CSO*

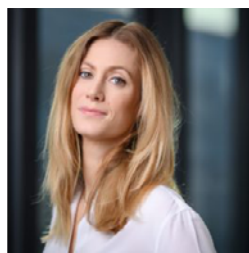
**OLOCIP / BEST OF YOU**



**Michael BRONSTEIN**

*Deepmind Professor of AI / Head of Graph Learning*

**UNIVERSITY OF OXFORD / TWITTER**



**Caroline LAIR**

*Founder*

**THE GOOD AI**



**Beena AMMANATH**

*Executive Director*

**GLOBAL DELOITTE AI INSTITUTE**



**Jay LEE**

*Founding Director / Board Member*

**INDUSTRIAL AI / FOXCONN TECHNOLOGY GROUP**



**George HUANG**

*President of International Business Group*

**SENSETIME GROUP**



**Manoj Saxena**

*Chairman*

**RESPONSIBLE AI INSTITUTE**



**Gavin MUNROE**

*Global CIO - Wealth and Personal Banking*

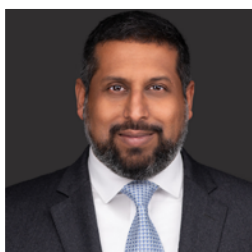
**HSBC**



**Keith E. Sonderling**

*Commissioner*

**U.S. EQUAL EMPLOYMENT OPPORTUNITY COMMISSION**



**Vilas DHAR**

*President*

**THE PATRICK J. MCGOVERN FOUNDATION**



**Aurélie JEAN**

*Computational Scientist & Entrepreneur / CEO and founder / CAIO and co-founder*

**IN SILICO VERITAS / DPEEX**



# INNOVATION IN THE SPOTLIGHT WITH MORE THAN 70 STARTUPS EXHIBITING

**Activeeon**  
SCALE BEYOND LIMITS

**ALANA**

**BLEIA**  
Fast track to AI

**bird**  
incubator

**COGNED**

**Cyberneid**  
cybernetic and electronic identity turned on

**cyclope.ai**

**CJN**  
APPS

**Spilo** + **D-AIM**

**DatOuteur**

**datarvest**  
DATA HARVESTING

**DATAVALORIS**

**DEEPAI** dreamquark

**e-novACT**  
SMART SYSTEMS

**EMVISTA**

**epicpoc**

**blue beacon**  
Let's build an effective *phygital*

**EXACTCURE**  
Your Digital Twin for a Personalized Medication

**akt.io**

**BLUMANTA**

**Bodyo**

**FAIRVISION**

**FinWEDGE** **HOLA UP**  
STARTUP STUDIO

**hoo piz**

**mnemotix**  
Donnez du sens à vos données

**MYCOPHYTO**  
Cultivons l'équilibre de la nature

**nanaba**

**neocustic**  
personalized hearing

**nodeus solutions**

**ONHYS**

**ONHYS**

**SENSORIA ANALYTICS**

**U**

**VIZUA**

**wever**

**EZAKO**  
Intelligence in data

**FenTech**  
AI ACCELERATOR

**GISKARD**

**HAWAI**  
tech  
HARDWARE FOR AI

**hirebee**

**illumex**

**KAISENS DATA**

**KASKADA**

**Magic LEMP**  
Bright minds for bright solutions

**MIND FOUNDRY**

**MorphCast**

**MYW.AI**  
Essie Intelligence for AI

**neovision**

**nyris**

**outmind**

**peregrine.ai**

**Preamble**

**predictive layer**  
Better predictions. Faster. Smarter.

**PREMONEO**  
THINKING BEYOND PRICING

**QuasarDB**

**recITAL**

**SECLEA**  
BUILDING TRUST IN AI

**SMART TEAM**

**Synapplus**

**TAGX**

**TEACH UP**

**TLi**  
Touchline interactive  
a KAPPA company

**Unbiased**

**VEDRAI**  
PRIMA DI SCEGLIERE

**VIDETICS**

**VINCIX**  
FAST FORWARD. TOGETHER.

**VOCADS**

**XXII**

**YZR**

# PARTNERS

## LOCAL PARTNERS



## INSTITUTIONAL PARTNERS



## MEDIA PARTNERS



# AMONG THE QUOTES IN THE PRESS

The WAICF received tremendous media exposure with over 100 journalists



Special TV live show – 14 April 2022



Artificial intelligence: A great help or simply great hype? TV Report



TV News : 16 April 2022



Presse Article : Artificial intelligence: “An AI capable of unplugging us? It’s science fiction», analyzes Antoine Bordes – Meta



Presse Article : To promote the adoption of AI, Decathlon integrates empathy into its thinking

# TESTIMONIALS



*"Thanks Oliver and thanks also for having me. Hopefully i will have the opportunity to participate again next year. For me, everything was awesome"*

**Michael TAYLOR, CHIEF DATA SCIENTIST, SIEMENS MOBILITY'S RAIL ANALYTICS CENTER**



*"For me the organization was excellent and the conditions of the presentations were exceptional"*

**Laurent PRUD'HON, COGNITIVE FACTORY LEADER, CREDIT MUTUEL**



*"I think it was a great success particularly considering that it was a first edition! Thank you again for letting me be part of such a great team"*

**Peter O'BRIEN, TECHNOLOGY EDITOR, FRANCE 24**



*"It was a great event and you can count on me next year"*

**Fabien AUFRECHTER, HEAD, HAVAS SOVEREIGN TECHNOLOGIES**



*"The exhibition, workshops, talks, and panel discussions were amazing!"*

**Darlington AKOGO, FOUNDER, EXECUTIVE DIRECTOR, MINOHEALTH AI LABS**



*"The WAICF team was helpful and flexible in navigating my schedule so that I could participate remotely, which I greatly appreciate".*

**David SHRIER, CO- FOUNDER AND CEO, ESME LEARNING**



*"I found the meetings very useful and to continue, I am ready to come back. Very positive point: having staged the economic actors, the investment funds at the same time as researchers and industrialists. Another positive point: talking about ethics and standards to investors."*

**Laurence DEVILLERS, PROFESSOR OF AI & ETHICS, SORBONNE UNIVERSITY/CNRS-LISN**



# ABOUT THE ORGANISERS



CORP organise high-level exhibitions and conferences, primarily in new and emerging technologies. Every year they conceive, produce and manage more than ten of the most influential events held in France and internationally. With innovation playing an ever-greater role in the development of businesses, CORP is dedicated to creating inspiring events that support clients in their move towards the markets of the future. Proposing niche, innovative topics with an impact on their ecosystem is in their DNA.

Industries: CORP exhibitions span innovative, growth industries related to technologies around big data, artificial intelligence, sustainable development, space, and energy. In a straightforward and professional, yet informal setting, CORP bring together industry business leaders and their end users, so as to connect them with the leading service and technological product suppliers of their markets.

**[www.corp-agency.com](http://www.corp-agency.com)**



The EuroplA Institute — a unique European initiative and nonprofit organisation — applies an ethical approach to raising public awareness and educating entrepreneurs on issues of Artificial Intelligence. The institute's initiatives primarily involve conferences, seminars, educational workshops and events held by the Sophia-Antipolis based Maison de l'Intelligence Artificielle.

Created in 2019, the EuroplA Institute aims to:

- Bring together the players of artificial intelligence and new technologies;
- Promote a human-centred artificial intelligence and new technologies;
- Communicate on artificial intelligence and new technologies by encouraging their development and enhancing visibility of their various applications

**[www.institut-europa.eu](http://www.institut-europa.eu)**



Cannes, a “global village” and Mediterranean coastal community with a strong Provencal identity, is a key venue for business and tourism that welcomes over 3 million visitors each year from all over the world. Located at the very heart of the French Riviera, Cannes benefits from an exceptional climate and geographic situation where a person can be on the ski slopes, at the shore and in the countryside on the same day. Cannes, worldwide known for its International Film Festival, is also famous for its wonderful bay, fine sand beaches, crystal clear waters and the outstanding natural beauty of the Lérins Islands, located only fifteen minutes by boat from the City harbours.

Besides, Cannes is a cultural and historical city which hosts various museums and listed monuments : the medieval Fortified Monastery and the seven chapels of the Saint-Honorat Island sheltering a Cistercian monastic community, the 16th century churches of the scenic Suquet old town, the 17th century Fort Royal of the Sainte-Marguerite Island where the famous Man with the Iron Mask was imprisoned, the 19th palaces and town houses along the mythic Croisette that once welcomed the European royal families and, since 2021, the Cannes Underwater Museum by Jason deCaires Taylor.

Last but not least, Cannes is a bustling city with pleasant street cafés, finest restaurants and trendy clubs located all over the city.

[www.cannes.com](http://www.cannes.com)



With its unique setting between ocean and mountains, the Alpes-Maritimes region offers breath-taking scenery, natural riches and cultural treasures.

Every year, 11 million people visit the Department, making it the ideal place to hold events.

With respect for tradition and a focus on solidarity in its everyday work, the Department of Alpes-Maritimes nevertheless looks firmly towards the future and, through its projects for digital and ecological transformation encompassed by its SMART Deal and GREEN deal policies, aims to make the territory a unique land of innovation — the first of its kind.

As a key player in the A.I ecosystem and new technologies, the Department of Alpes-Maritimes is driving ambitious, vital projects in the development of tomorrow's society, such as:

- The opening of the first French and European House of Artificial Intelligence at Sophia Antipolis
- The launch of OTESIA (The first Observatory on Artificial Intelligence)
- Contributing to the University of Cote d'Azur 3AI project

Every effort is being made to ensure the Alpes-Maritimes is a “Land of Artificial Intelligence”.



France's leading Convention & Exhibition Centre for hosting trade shows after Paris, the Palais des Festivals et des Congrès of Cannes has established itself over the years as one of the most renowned and competitive major event structures on the international scene.

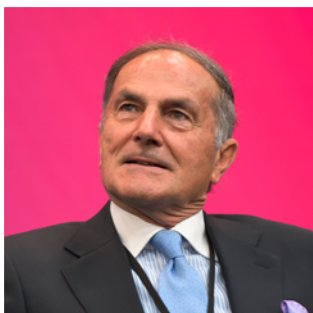
With a capacity of 40,000 people for nearly 90,000 m² of space, including 5 amphitheatres, more than 50 meeting rooms and 35,000 m² of exhibition space, it hosts more than 50 professional events each year, bringing together 280,000 accredited participants.

Its prestigious events, including the Cannes Film Festival, MIPIM, MIPCOM, Cannes Lions, Tax Free World Exhibition, the Cannes Yachting Festival, Heavent Meetings, ILTM, MAPIC, MIDEM, MIPTV, CANNESERIES ... give it a worldwide reputation.

Committed to a policy of quality and sustainable development, it is the first European Convention Centre to have been quadruple certified ISO 9001, ISO 14001, OHS 18001, ISO 26000. More recently, the Palais has also been awarded the "COVID19 BUSINESS READY" and "ECOVID" labels and is the first convention centre in France to obtain the American GBAC STAR FACILITY™ certification, recognised for the high standards of its sanitary protocols. The Palais des Festivals and Congresses of Cannes is finally the first venue to be labelled Securi-Site of the Alpes-Maritimes department for its safety and security system.

[www.palaisdesfestivals.com](http://www.palaisdesfestivals.com)

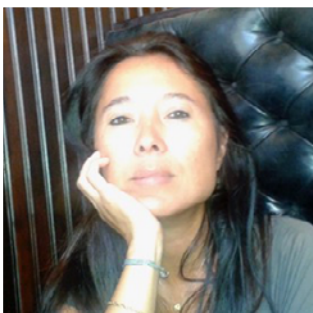
# THE FESTIVAL COMMITTEE



**Marco LANDI**  
*President*  
**INSTITUT EuroplA**



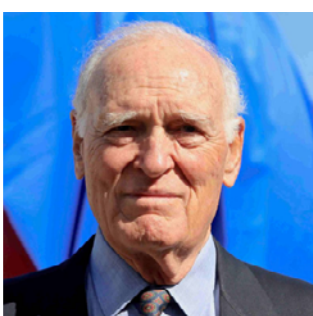
**Olivier CADI**  
*CEO*  
**CORP AGENCY**



**Régine  
RESBEUT-MONTANELLA**  
*Special Advisor to the Mayor of Cannes*  
**CANNES CITY**



**Régis FAURE**  
*Sales and Digital Projects Director*  
**PALAIS DES FESTIVALS AND  
CONGRÈS DE CANNES**



**Christian VANDELLI**  
*Treasurer*  
**INSTITUT EuroplA**

# FESTIVAL MANAGEMENT



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# WHAT'S NEW FOR 2023



## OPTIMIZED AND REDESIGNED EXHIBITION AREA

The exhibition area will be redesigned to offer all sponsors & exhibitors a natural traffic near their stand. The startup village will be moved at the heart of the exhibition area. New networking areas will be created to encourage interaction between participants.



## HOSTED BUYER PROGRAM

A dedicated VIP program will be created with the invitation of 100+ top profiles from international large companies (VP, CXO, direction level, data, AI)  
Be prepared to meet with decision makers from leading companies.



## EXCLUSIVE VIP DINNER

An exclusive VIP diner in a private location to meet & exchange with high level profiles (Speakers, Executives, sponsors...)



## INNOVATION TOUR

Customize your own innovation tour for your team, and meet the top notch innovators on the AI market.



## VIP PRIVATE LUNCH LOUNGE

Privatize your own lunch lounge in the Lerins area and offer your clients a more intimate experience during the lunch break.



## NATIONAL PAVILIONS

Let's bring the world under one roof with pavilions from Canada, Israel, Italy, Scandinavia. Korea.

And more... Stay tuned !